## EUREKA AWARD FOR PERFORMANCE EXCELLENCE

## **OVERVIEW**

Modeled after the Malcom Baldrige National Quality Award (MBNQA), the Eureka Award for Performance Excellence is the highest level of statewide recognition for performance excellence that a California organization can receive.

The award focuses on performance in five key areas:

- Product and process outcomes
- Customer outcomes
- Workforce outcomes
- Leadership and governance outcomes
- Financial and market outcomes

Applicants respond to the full Baldrige Criteria and host an examination team for a week-long site visit. Organizations that receive the Eureka Gold-Level Award (the highest of three levels: Bronze, Silver, and Gold) are eligible to compete for the national MBNQA, the nation's highest presidential recognition for performance excellence.

#### **BENEFITS OF APPLYING**

- Opportunity to gain an outside perspective on your organization, based on up to 1000 hours of review by an examination team.
- Provision of a detailed, individualized, written assessment (Feedback Report) of your organization's strengths and opportunities for improvement based on the Criteria for Performance Excellence.
- Ability to incorporate findings from the Feedback Report into your organization's Strategic Planning Process.
- Optional Executive Briefing with a Senior Examiner to discuss the findings in the Feedback Report.
- Eureka Award recipients have the opportunity to be recognized locally and statewide as well as via the California Council for Excellence Conference and Award Ceremony.

## 49 California applicants for the Baldrige Award (2005–2020) 12 Twelve California-based organizations are Malcolm Baldrige National Quality Award Recipients!

## TIMELINE AND KEY DATES

The application process consists of two parts and applications are currently accepted once annually:

- 1) Submitting an Intent to Apply Form and fee.
- 2) Submitting an **Award Application Package**, which includes the Application Form, Organizational Charts, Glossary of Terms and Abbreviations, Organizational Profile, Criteria Responses to the Baldrige Excellence Framework, and application fee.



\*Please see Eureka Application Instructions for detailed application pricing structure.

# CALIFORNIA COUNCIL FOR EXCELLENCE (CCE) AND THE CALIFORNIA AWARDS FOR PERFORMANCE EXCELLENCE (CAPE) PROGRAM

CCE is a non-profit organization dedicated to the pursuit of performance excellence within all of California's industries. CCE is governed by a volunteer Board of Directors. CCE was founded in 1992 as an emulation of the national Baldrige Performance Excellence Program and is the official Baldrige-based program in California. CCE administers the CAPE program, which honors manufacturing companies, service companies, educational institutions, government agencies, healthcare, non-profit and military organizations for their performance excellence efforts. The CAPE Program offers five levels of Baldrige-based assessments for organizations at any stage of their performance excellence journey. Learn more about CCE and the CAPE program by visiting www.calexcellence.org.