

## *Welcome to SVRCE*

### **Come Join Us for a “Lunch & Learn”!**

**What:** A “Lunch & Learn” Session - “The Baldrige Process – ‘What’s In It for Me...Personally, Professionally, and Organizationally?’”

**Where:** National University San Jose Campus, 3031 Tisch Way, Suite 100PE, San Jose, CA 95128

**When:** March 27, 2009 11:30 a.m. – 1:30 p.m.

**Who:** Dr. Charlene Ashton, Associate Regional Dean in San Jose for National University

**Price:** \$20 for members; \$25 for non-members

The **Silicon Valley Regional Council for Excellence** invites you to a presentation about the benefits of becoming involved in the Baldrige process. Charlene Ashton, a business unit leader with National University, tells of her experience with Baldrige from both an institutional and personal perspective. She tells of her organization’s use of Baldrige and CAPE feedback reports for process improvement along with her experience as both a Baldrige and CAPE Examiner and how they have helped her grow personally and professionally.

**Dr. Ashton** is the Associate Regional Dean in San Jose for National University. In addition to being involved in her organization’s process improvement initiatives, she has been a Baldrige Examiner for four years and a Senior CAPE Examiner for three years. She has fifteen years experience in business and ten years experience in higher education.



**For more information/registration contact:**

*Dr. Charlene Ashton*  
*Associate Regional Dean*  
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*San Jose, CA 95128*  
*(408) 236-1101*

### **Help SVRCE Establish Our 2009 Strategic Direction – Got Ideas?**



#### *SVRCE Proposed Strategy*

***To get organizations (business, healthcare, and Education) in our Region to prepare, train, and pursue excellence.***

**For more information or suggestions contact:**

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**or**

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### **Interested in Learning More about SVRCE – JOIN IN!**

- Contact Larry Pennington at: [larrypenni@comcast.net](mailto:larrypenni@comcast.net)
- ...or visit us at
- [www.calexcellence.org/svrcesantaclara.html](http://www.calexcellence.org/svrcesantaclara.html)