

For Immediate Release

Silicon Valley Council for Excellence
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Important News: Low Cost alternative to quality consultants offered by Silicon Valley Regional Council for Excellence (SVRCE)

Have you thought about using the Baldrige Criteria for your organization but have been worried about the cost? This year SVRCE has developed a comprehensive series of workshops that can help you begin your journey toward performance excellence without breaking the bank. Sponsored by National University in San Jose, the workshops will be presented by members of organizations who have won the Baldrige (Ritz Carlton), California Awards for Performance Excellence (National University, Santa Clara Valley Water District, and Santa Clara County Office of Education) and other organizations who are recognized leaders in quality (Hewlett Packard). Seminars will last three – four hours and will be based on the Baldrige Criteria for Performance Excellence.

The first seminar, Creating an Organizational Profile, begins on February 27, 2008. **In addition to these seminars, Christina Combs, Director of Quality & Learning at the Ritz Carlton Half Moon Bay will be presenting the “Legendary Ritz-Carlton Service” at the Hotel on March 17, 2008.** For further information on the seminars please contact Charlene Ashton, for information on the Ritz-Carlton Seminar go to http://www.calexcellence.org/rcesanta_ritz.html.

The Silicon Valley Regional Council for Excellence is an advocate for improving business, government, and non profit performance. Its goal is to work collaboratively to share best practices and to promote organizational interest in applying the Baldrige criteria and other continuous improvement tools to improve individual performance and organizational effectiveness.