



California Council for Excellence
1851 N. Gaffey St. Suite F, San Pedro, CA 90731

For information contact:
Megan O'Keefe
(858) 776-0347
megan@calexcellence.org

FOR IMMEDIATE RELEASE

California Awards for Performance Excellence™ Announces 2010 Winners

LOS ANGELES – March 1, 2011 – The California Awards for Performance Excellence (CAPE)™ today announced four California organizations to be honored with the Prospector and Challenge Awards. The winners will be recognized at the [California Council for Excellence](#) (CCE) Annual Best Practices and Awards Ceremony on April 1, 2011, in San Diego.

The 2010 Prospector Award recipients are the California State Department of Toxic Substance Control, Sacramento, Calif.; Excelsior Charter Schools, Victorville, Calif.; Naval Air Warfare Center Weapons Division Logistics and Industrial Operations Directorate, China Lake, Calif.; and Providence Holy Cross Medical Center, Mission Hills, Calif. California State University, San Marcos Division of Finance and Administrative Service from San Marcos, Calif., will also be recognized with a Challenge Award.

The award program, which emulates the [Malcolm Baldrige National Quality Program](#), recognizes organizations that demonstrate superior performance in seven key business areas including leadership, strategic planning, customer and market focus, measurement, analysis and knowledge management, workforce focus, process management, and results.



CAPE™ Announces 2010 Prospector Recipients, 2

Brent Duggleby, chair of the CAPE™ Council applauded this year's winners. "The commitment of these organizations to the principles and core elements of the Baldrige criteria is truly inspiring to everyone," said Duggleby. "Each organization that participates in the process gains and these organizations that are being recognized are exceptional examples of excellence."

The 2011 Best Practices and Awards Conference will be held on March 31 and April 1, at the San Diego Sheraton Hotel and Marina. Duggleby invites all interested individuals and organizations to join in the educational workshops conducted by CAPE™ Award recipients, as well as the awards ceremony, which recognizes the 2010 CAPE™ winners. For questions or registration information, please contact Trish McKay at trish@calexcellence.org or (858) 486-0400.

Founded in 1992, the California Council for Excellence is a nonprofit educational foundation dedicated to helping California-based organizations achieve world-class results through the principles and criteria of the Malcolm Baldrige National Quality Award. The organization oversees programs such as CAPE™ and the California Team Excellence Awards.