



**California Council for Excellence
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FOR IMMEDIATE RELEASE

California Awards for Performance Excellence™ Announces Additional 2010 Winners

LOS ANGELES – April 27, 2011 – The [California Awards for Performance Excellence](#)

[\(CAPE\)](#)™ announced three additional California organizations to be honored with the Prospector and Challenge Awards.

The additional 2010 Prospector Award recipients are American Medical Response, San Leandro, Calif.; and McCarthy Building Companies, Newport Beach, Calif. Facility Services Partner, Inc. from Aliso Viejo, Calif., received a Challenge Award.

The award program, which emulates the [Malcolm Baldrige National Quality Program](#), recognizes organizations that demonstrate superior performance in seven key business areas, including leadership; strategic planning; customer focus; measurement, analysis and knowledge management; workforce focus; operations focus; and results.

Brent Duggleby, Chair of the CAPE™ Council, applauded this year's winners. "The commitment of these organizations to the principles and core elements of the Baldrige criteria is truly inspiring to everyone," said Duggleby. "Each organization that participates in the process gains and these organizations that are being recognized are exceptional examples of excellence."



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The award recipients were honored at the CCE 2011 Best Practices and Awards Conference, held earlier this month in San Diego.

Founded in 1992, the California Council for Excellence is a nonprofit educational foundation dedicated to helping California-based organizations achieve world-class results through the principles and criteria of the Malcolm Baldrige National Quality Award. The organization oversees programs such as CAPE™ and the California Team Excellence Awards.

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