

CALIFORNIA AWARDS FOR PERFORMANCE EXCELLENCE

ORGANIZATIONAL PROFILE ASSESSMENT

OVERVIEW

The Organizational Profile Assessment is for organizations that are just starting out on their performance excellence journey or would benefit from receiving a feedback report for their organizational profile. Completing an Organizational Profile is the foundation for all Baldrige-based assessments. The Organizational Profile is a snapshot of your organization and its strategic environment and can be used in the following ways:

- Sets the context for your organization and how you operate. It serves as the background for all you do and what is important to your organization.
- Identify gaps in key information and focus on key performance requirements and results.
- An initial self-assessment to identify topics for which conflicting, little, or no information is available.
- Sets the foundation for your responses to the Baldrige Criteria for Performance Excellence questions in categories 1-7.

BENEFITS OF APPLYING

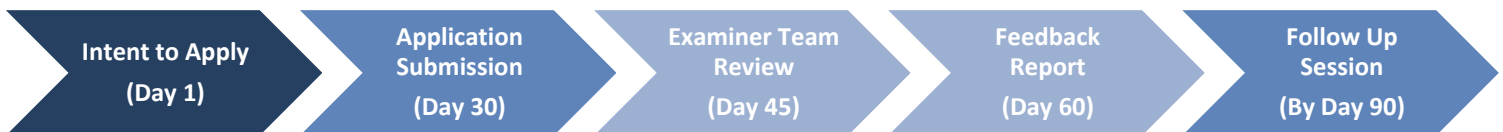
Organizations will receive a written Feedback Report based on the information provided in the Organizational Profile application and have the opportunity to be publicly recognized by California's Baldrige-based program, California Council for Excellence.

- Feedback Reports will contain strengths and opportunities for improvement identified during the review and are often used by organizations during their strategic planning process and/or as a source to drive process improvement within organizations and to identify gaps.
- Once an organization has received its Feedback Report, they will have an opportunity to participate in a one hour follow up session with the examiners. This conversation will allow the organization to candidly discuss the contents of the Feedback Report.

TIMELINE AND KEY DATES

The application process consists of two parts and applications are currently accepted year-round:

- 1) Submitting an **Intent to Apply Form** and fee.
- 2) Submitting an **Award Application Package** and fee. The application package should include the Overview and Release Form, Glossary, and the five-page Organizational Profile.



CALIFORNIA COUNCIL FOR EXCELLENCE (CCE) AND THE CALIFORNIA AWARDS FOR PERFORMANCE EXCELLENCE (CAPE) PROGRAM

CCE is a non-profit organization dedicated to the pursuit of performance excellence within all of California's industries. CCE is governed by a volunteer Board of Directors. CCE was founded in 1992 as an emulation of the national Baldrige Performance Excellence Program and is the official Baldrige-based program in California. CCE administers the CAPE program, which honors manufacturing companies, service companies, educational institutions, government agencies, healthcare, non-profit and military organizations for their performance excellence efforts. The CAPE Program offers five levels of Baldrige-based assessments for organizations at any stage of their performance excellence journey. Learn more about CCE and the CAPE program by visiting www.caexcellence.org.